# TRACEY CHUNQI ZHANG 张春琦 Feb 2023

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#### Education

2005	Ph.D. in Accounting	University of California at Berkeley
2002	M.S. in Business	University of California at Berkeley
1999	B.E. in Finance	Renmin University of China

# **Position Held**

2012-Present	Assistant Professor of Accounting (Education)	Singapore Management University
	Co-Director, Master of Professional Accounting	g Program (Jul 2016 -Jun 2022)
2005-2012	Assistant Professor of Accounting	Singapore Management University
2000 - 2005	Graduate Instructor of Accounting	University of California at Berkeley

### **Honors and Awards**

Excellent Teacher Award, Singapore Management University Teaching Excellence Award 2012 Crawford Research Fellowship, 2004 Pac Ten Doctoral Consortium Fellow, 2003 Haas School of Business Fellowship, UC Berkeley 2000-2005 First Class Excellence Scholarship, 1995-1999

#### Teaching

Advanced Financial Accounting, Corporate Reporting & Financial Analysis, Financial Reporting & Analysis, Financial Accounting

#### **Publications**

"Using Online Tutorials to Teach the Accounting Cycle" (with Low Lay Chin and Seow Poh Sun), Journal of Education for Business, 2020, 95:4, 263-27.

"Cross quarter differential market reactions: an investigation of the audit effect hypothesis", (with Andrew Lee and Chu Yeong Lim), *Pacific Accounting Review*, 2016, Vol. 28 No. 2.

"Do Managers Use Meeting Analyst Forecasts to Signal Private Information? Evidence from Patent Citations" (with Katherine Gunny), *Journal of Business Finance & Accounting*, Oct 2014, Vol. 41: 950-973.

"When the PCAOB talks, who listens? Evidence from client firm reaction to GAAP-deficient PCAOB inspection reports of small auditors" (with Lawrence Abbott and Katherine Gunny), *Auditing: A Journal of Practice & Theory*, May 2013, Vol. 31 No. 2: 1-31.

"PCAOB inspection reports and audit quality" (with Katherine Gunny), *Journal of Accounting and Public Policy*, April 2013, Vol. 32: 136-160.

"Cryptocurrency framework" (with Pearl Tan), Accounting and Business, Feb 2021

"BUSINESS COMBINATIONS UNDER COMMONCONTROL Part 1 & Part 2" (with Pearl Tan and Lim Chu Yeong), <u>Institute of Singapore Chartered Accountants Journal</u>, Mar 2021 and Apr 2021

"Do investors respond differently to interim versus final quarterly earnings numbers?" (with Andrew Lee and Chu Yeong Lim), 2015. Published research report jointly commissioned by Deloitte & Touche, Ernst & Young, KPMG and PricewaterhouseCoopers

"Building the CFO Function: Roles and Responsibilities" (with Andrew Lee), 2012. Published report commissioned by Singapore CFO Institute in collaboration with the Singapore Stock Exchange.

"Organising the Capital Management Function: Some Further Evidence" (with Andrew Lee), CPA Singapore, Apr 2013

"Productivity, Return-on-capital and Stock Price Performance" (with Andrew Lee), 2012, Book chapter in *Accounting & Productivity: Answering the big questions*, published by CPA Australia.

#### **Research Presentations**

American Accounting Association 2009 Annual Meeting China International Conference in Finance 2008 American Accounting Association 2007Annual Meeting HKUST-SNU-SMU Research Camp Singapore Management University National University of Singapore Nanyang Technology University University of Hong Kong Hong Kong University of Science and Technology

# Service at the SMU

2016 -present, Co-Director for Master of Professional Accountancy Programme
2017 -present, Coach for Center of Teaching Excellence Peer Coach Program
2012-Feb 2017, Student Affairs Committee, School of Accountancy
2008-2015, Course Coordinator for ACCT101, School of Accountancy
2009, AACSB Faculty Workgroup, School of Accountancy
2006-2007, Seminar Series Coordinator, School of Accountancy

# Service to the Profession

Ad Hoc Reviewer, Journal of Accounting and Public Policy Ad Hoc Reviewer, European Accounting Review Ad Hoc Reviewer, Accounting Horizon Ad Hoc Reviewer, International Journal of Auditing Ad Hoc Reviewer, Advances in Accounting Ad Hoc Reviewer, Pacific-Basin Journal of Finance

**Professional Membership** Member, American Accounting Association (AAA) Member, Chinese Accounting Professors' Association of North America (CAPANA)