
CONTACT 60 Stamford Road jungbaekim@smu.edu.sg
Singapore 178900 +65 6828 0628

EMPLOYMENT **Singapore Management University, School of Accountancy**
Assistant Professor of Accounting (2021 - Present)
Lee Kong Chian Fellow (2024 - Present)
Della Suantio Fellow (2021 - 2022)
Instructor (July - December 2020)

EDUCATION **New York University, Stern School of Business**
Ph.D. in Accounting (2020)
M.Phil. in Accounting (2019)

Seoul National University
M.S. in Accounting (2015)
B.A. in Business Administration/Economics (2013)

PUBLICATIONS

- **Political Costs and Strategic Corporate Communication**
Co-authored with Christine Cuny and Mihir N. Mehta
Journal of Accounting and Economics, Forthcoming
- **Buy Now Pay (Pain?) Later**
Co-authored with Ed deHaan, Ben Lourie, and Chenqi Zhu
Management Science, 2024, Volume 70, Issue 8, 5586-5598
Featured in AP News, Consumer Reports, Lianhe Zaobao, and Washington Post
Presented at OCC FinTech symposium and CFPB conference
- **The Effect of PCAOB Inspections on Corporate Innovation: Evidence from Deficiencies about the Valuation of Intangibles**
Solo-authored
Review of Accounting Studies, 2024, Volume 29, Issue 2, 1491-1523
Cited in a comment letter to the FASB regarding recognition of intangibles
- **Public Audit Oversight and the Originate-to-Distribute Model**
Co-authored with Daniel Aobdia and Yiwei Dou
Journal of Accounting and Economics, 2021, Volume 72, Issue 1, 101420

– **Politically Connected Governments**

Co-authored with Christine Cuny and Mihir N. Mehta

Journal of Accounting Research, 2020, Volume 58, Issue 4, 915-952

SELECTED WORKING PAPERS

– Monitoring Externalities of Climate-Related Disclosures: Evidence from Facility Emissions

Co-authored with Young Jun Cho and Holly Yang

Featured in the 8th World Cities Summit Exhibition

– Income Tax Over-Withholding: Implications for Stock Investments

Co-authored with Novia Chen, Ben Lourie, and Chenqi Zhu

– How Does Auditor Workload Affect Employee Spending and Turnover? Evidence from Micro-Level Transaction Data

Co-authored with Daniel Aobdia, Ben Lourie, Chenqi Zhu

– Corporate Disclosure for Green Supply Chains: Evidence from Scope 3 Emissions Disclosure

Co-authored with Young Jun Cho, Holly Yang, Mengjie Yang

Best Paper Award from the 2024 UTS Accounting Conference

Presented at the KASB Accounting and Sustainability Research Seminar

– Measuring the Informativeness of Audit Reports: A Machine Learning Approach

Co-authored with Reeyarn Li, Reining Petacchi

– Rewriting the Resume: How Corporate Misconduct Reshapes Employee Self-Presentation

Co-authored with Rencheng Wang

TEACHING EXPERIENCES

– Statistical Programming (2021 - Present, Undergraduate)

Applied Statistics for Data Analysis (2024 - Present, Master)

Research Topics in Accounting (2026 - Present, PhD, selected sessions)

– Principles of Financial Accounting (2018 Summer, Undergraduate, New York University)

– Others:

Presentation on “Big Data and Accounting Education” at KAIA Conference (2021)

Discussion on “Data Analytics for Accounting Students” at SNU Big Data Seminar (2021)

SAS Boot Camp for Financial Statement Analysis (2014 Spring, Master, SNU)

HONORS, AWARDS, AND CERTIFICATES

Academic Research Fund Tier 2 by Singapore MOE (2025-2028, *Co-I*)

Lee Kong Chian Fellowship (2024-2026)

Academic Research Fund Tier 1 by Singapore MOE (2024-2025)

SMU Research Capability Building Fund (2023-2024)
 Academic Research Fund Tier 2 by Singapore MOE (2024-2027, *Co-I*)
 SMU Most Promising Researcher (2022)
 SMU Della Suantio Fellowship (2021-2022)
 SMU School of Accountancy Start-up Research Grant (2021)
 Fubon Center for Business, Innovation and Technology Doctoral Fellowship (2019-2020)
 NYU Ph.D. Dean's Fellowship (2019-2020)
 NYU Stern Doctoral Fellowship (2015-2019)
 Samsung Ph.D. Scholarship (2015-2020)
 FARS Excellence in Reviewing Award (2019)
 NYU Stern Center for Global Economy and Business Ph.D. Research Grant (2018)
 Best Paper Award, KAA Annual Meeting (2013)
 Chartered Financial Analyst (2013, *Level 2 Passed*)
 Certified Public Accountant (2010, *Exam Passed*)

RESEARCH CONFERENCE AND WORKSHOP (P: PRESENTATION, D: DISCUSSION)

Hawaii Accounting Research Conference (2026^{PDx3})
 National Taiwan University (2025^P)
 International Symposium on Audit Research (2025^P)
 Korea Accounting Standards Board (2025^P)
 Deakin University (2024^P)
 SMU-Xiamen Conference (2024)
 EAA Annual Congress (2024^P)
 MIT Asia Conference (2017, 2023^D)
 Yonsei University (2023^P, 2025^P)
 PCAOB Conference (2023)
 SMU-Tilburg Conference (2023)
 Tri-University Conference (2021-2024, 2025^P)
 SOAR Accounting Symposium (2021, 2022^P, 2023)
 KAIST-Korea University (2022^P)
 ABFER Annual Conference (2022, 2024)
 Tilburg University (2021^P)
 RAST Conference (2020)
 Chinese University of Hong Kong (2020^P)
 Singapore Management University (2020^P)
 City University of Hong Kong (2020^P)
 Hong Kong Baptist University (2020^P)
 Cheung Kong Graduate School of Business (2020^P)
 FARS Doctoral Consortium (2020)
 Miami Accounting Ph.D. Rookie Camp (2019^P)
 Nicholas Dopuch Accounting Research Conference Ph.D. Poster Session (2019^P)
 AAA Annual Meeting (2014^P, 2016, 2017^{PD}, 2018^{PDx2}, 2019^{PDx2}, 2025^P)
 FARS Midyear Meeting (2019^D)
 AES-UCSD Summer School in Theory and Structural Estimation (2019)

AES-Duke Accounting Theory Summer School (2019)
 Annual Empirical Research Conference on Standardization (2019)
 NYU Accounting Brown Bag (2016^P, 2018^P, 2019^P)
 NYU Summer Camp (2016-2019)
 FASB Doctoral Student Program (2018)
 Wharton Theory Boot Camp for Empiricists (2018)
 Public Policy Forum – Governance and Antitrust Implications (2018)
 Vincent C. Ross Institute Roundtable (2016-2018)
 London Business School Tran-Atlantic Doctoral Conference (2018^P)
 Global PhD Colloquium (2018^P)
 Midwest Finance Association Annual Meeting (2018^{PD})
 Samsung PhD Scholarship Workshop (2017^P)

OTHER WORK EXPERIENCES

Ernst & Young, Accountant (2012 Winter)
 Samil PriceWaterhouseCoopers, Accountant (2010 Winter)
 Republic of Korea Air Force 20th AFB, Assistant Air Traffic Controller (2007-2009)

PROFESSIONAL SERVICES

- Track Chair: 2025 AAA Annual Meeting FARS Section
- Interviewer: Admission for SMU BAcc Program (2021-Present), Faculty Recruitment (2023), Accounting PhD Program (2026-Present)
- SMU School of Accountancy PhD Reading Group (2021-Present, *Member*)
- SMU Workshop Coordinator (2024-Present)
- SMU PhD in Accounting Committee (2025-Present, *Member*)
- Conference Reviewer: HARC Conference (2018, 2021-2025), SOAR Accounting Symposium (2020-2022), FARS Meeting (2019-2022, 2024, 2026), AAA Annual Meeting (2017-2019, 2023-2025), EAA Annual Congress (2024)