

## **WONG Suay Peng**

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## **Education**

MBA, University of Hawaii, United States of America, 1993  
Bachelor of Accountancy, National University of Singapore, Singapore, 1984

(Hons)

## **Academic Appointments**

Senior Lecturer of Accounting, School of Accountancy, SMU, Jul 2011 - Present  
Adjunct Lecturer, Singapore Management University, Singapore, Jan 2011 - Jul 2011  
Lecturer, Nanyang Polytechnic, Singapore, Jan 1992 - Jan 2001  
Lecturer, Singapore Polytechnic, Singapore, Jan 1987 - Jan 1992

## **Other Positions and Affiliations**

Senior Manager, AMI Education Pty Ltd, Australia, Jan 2008 - Dec 2010  
Associate Director, Singapore Management University, Singapore, Jan 2003 - Jul 2008  
Consultant (Finance Manager), IBM Singapore Pte Ltd, Singapore, Jan 2005 - Dec 2005  
Finance Manager, IBM Singapore Pte Ltd, Singapore, Jan 2003 - Dec 2005  
Advisory Financial Analyst, IBM Singapore Pte Ltd, Singapore, Jan 2001 - Dec 2003  
Associate Analyst, IBM Singapore Pte Ltd, Singapore, Jan 1985 - Jan 1987  
Auditor, Peat, Marwick, Mitchell & Co, Singapore, Jan 1984 - Jan 1985

## **Professional Certifications**

CA, Singapore

## **Awards and Honors**

SOA Dean's List for Teaching Excellence, 2025, SMU School of Accountancy, 2025  
SOA Dean's List for Teaching Excellence, 2024, School of Accountancy, 2024

SOA Dean's List for Teaching Excellence, 2023 , SMU School of Accountancy, 2023

SOA Dean's List for Teaching Excellence, 2022, SMU School of Accountancy, 2022

Universiti Putra Malaysia, International University Carnival on E-Learning (IUCEL), Outstanding E-Learning Mobile App Award, "SMU Challenge Mobile Gaming App", 2022 (With P. -S. Seow and S. Huang), Universiti Putra Malaysia, 2022

Gold Medal, Digital Education Category, "SMU Challenge Mobile Gaming App", Putra InnoCreative Poster Competition, 4th International Putra InnoCreative Carnival in Teaching and Learning with P. -S. Seow, S. Huang , Universiti Putra Malaysia, 2021

The Singapore Government Commendation Medal, 2021, Singapore government, 2021

Accounting Challenge: EdTech Awards 2020 Finalist -- "Games for learning/simulation solution" with P. -S. Seow, EdTech Digest, 2020

SOA Dean's List for Teaching Excellence 2018-19, School of Accountancy, 2019

SMU Excellent Teaching Award 2019, SMU, 2019

2019 Howard Teall Award for Innovation in Accounting Education (Runner-up) with P. -S. Seow, Canadian Academic Accounting Association, 2019

LKCSB Dean's Teaching Honour List 2018 (Postgraduate Programmes), Lee Kong Chian School of Business, 2019

SOA Dean's List for Teaching Excellence 2017-18, School of Accountancy, 2018

Nominee, SMU Innovative Teacher, Singapore Management University, 2017, 2014

Shortlisted for the Discipline Award and Regional Award under Wharton-QS Reimagine Education Award, "Accounting Challenge mobile-gaming app" with P.-S. Seow, Wharton School at the University of Pennsylvania, QS Quacquarelli Symonds, 2017

Jim Bulloch Award for Innovations in Management Accounting Education, "Accounting Challenge App" with P.-S. Seow (first faculty in Asia to receive the award), American Accounting Association Management Accounting Section and Institute of Management Accountants, 2017

SOA Most Innovative Teacher Award, 2017, SOA, 2017

Wharton-QS Stars Reimagine Education Award for "Accounting Challenge App: Enhancing Learning through a Mobile Game" with P.-S. Seow (One of the 120 shortlisted finalists from over 500 submissions), Wharton – QS, 2016

Innovation in Accounting Education Award, "Accounting Challenge App: Enhancing Learning through a Mobile Game" with P.-S. Seow (first faculty members from a university outside of the US to have won the award), American Accounting Association, 2015

Bea Sanders/American Institute of CPAs Teaching Innovation Award (Honorable Mention) for "Accounting Challenge (ACE): Mobile-Gaming App for Learning Accounting" with P.-S. Seow, American Accounting Association, 2014

Wharton-QS Stars Reimagine Education Award for "Accounting Challenge: Mobile-Gaming App for Learning Accounting" with P. -S. Seow (Shortlisted finalist from 427 submissions), Wharton-QS, 2014

CEEMAN Champion Award for Innovative Pedagogy (with P.-S. Seow), CEEMAN, 2013

SOA Most Outstanding Newcomer Teaching Award, School of Accountancy, Singapore Management University, 2012

SOA Service Award, School of Accountancy, Singapore Management University, 2009

IBM Awards for outstanding contribution, IBM Singapore Pte Ltd, 2003

Member, Beta Gamma Sigma Society for high scholastic achievement in master's programs in business or management accredited by the American Asseembly of Collegiate Schools of Business, BGS, 1993

Fujitsu Asian Scholarship Program for Japan-focused Executive MBA program (only Singaporean winner for the year), Fujitsu, 1992

Best Team Award - Third Country Training Programme in Computer Software Technology: Systems Analysis and Design, 1991

IBM Singapore Pte Ltd Informal Award, 1987

Tan Siak Kew Gold Medal (for being the most outstanding student in the first and second examinations for the degree of BAcc), NUS, 1983

Singapore Society of Accountants Gold Medal for being the most outstanding student in the second and final examinations for the degree of BAcc, NUS, 1983

Tan Siak Kew Scholarship, NUS, 1982

Goh, Tan & Co. Scholarship, 1982

## **RESEARCH**

### **Research Interests**

Accounting practice and education

### **Publications**

#### Journal Articles [Refereed]

Using an online bidding game to teach costing in management accounting, by SEOW, Poh-Sun; WONG, Suay-Peng. (2022). *International Journal of Education*, 14 (4), 119-136.

<https://doi.org/10.5296/ije.v14i4.20406> (Published)

Using a mobile gaming app to enhance accounting education, by SEOW, Poh Sun; WONG, Suay Peng. (2016). *Journal of Education for Business*, 91 (8), 434-439.

<https://doi.org/10.1080/08832323.2016.1256264> (Published)

#### Book Chapters

Accounting Challenge: Mobile-gaming app for learning accounting, by SEOW, Poh Sun; WONG, Suay Peng. (2015). *Accounting professors' curriculum resource* (pp. 25-35) New York: AICPA. (Published)

#### Conference Proceedings

A review of the active learning curriculum in Management Accounting using the Felder and Solomon's Index of Learning Styles (ILS), by WONG, Suay Peng; KOH, Angela. (2020.0). *The Southeast Asian Conference on Education 2020: Official Conference Proceedings*, Singapore: (Published)

#### Conference Papers

Teaching accounting through a mobile game, by SEOW, Poh Sun; WONG, Suay Peng. (2014.0).

*Accounting and Finance Association of Australia and New Zealand Accounting Education Interest Group Symposium, July 2013, Perth, WA; American Accounting Association Annual Meeting 2014, August 2-6, Atlanta, GA.* (Presented)

Accounting Challenge App: Enhancing learning through a mobile game, by SEOW, Poh Sun; WONG, Suay Peng. (2014.0). *American Accounting Association Conference on Teaching and Learning in Accounting 2014*, Atlanta, GA. (Presented)

## Magazine Articles

Accounting Challenge App: An Interview with CEEMAN Champions 2013, by SEOW, Poh Sun; WONG, Suay Peng. (2013, December). *CEEMAN News*, 3-5. (Published)

Accounting Challenge: Enhancing learning through a mobile game, by SEOW, Poh Sun; WONG, Suay Peng. (2013, July). *Accounting Educators Professional Periodical*, 19-21. (Published)

## **Other Outputs and Contributions**

### Software

*Online tutorial to teach expenditure cycle* [Software], by SEOW, Poh Sun; PAN, Gary; WONG, Suay Peng. (2019, July 01). <https://smu.sg/expenditurecycle> (Published)

*Online tutorial to teach revenue cycle* [Software], by SEOW, Poh Sun; PAN, Gary; WONG, Suay Peng. (2019, July 01). <https://smu.sg/revenuecycle> (Published)

*Accounting Challenge mobile-gaming app* [Software], by SEOW, Poh Sun; WONG, Suay Peng. (2013, January 01). <http://smu.sg/ace> (Published)

## **TEACHING**

### **Teaching Areas**

Management accounting, Accounting Information Systems

### **Courses Taught**

#### Singapore Management University

Undergraduate Programmes :

Accounting Information Systems

Management Accounting

### **Teaching Publications**

#### Cases

*SMU Challenge: Teaching using game-based app*, by SEOW, Poh Sun; WONG, Suay Peng; LIM, Thomas; HUANG, Sterling. (2025). SMU-25-0006. (Published)

*SMU Challenge*, by SEOW, Poh Sun; HUANG, Sterling; WONG, Suay Peng; LIM, Thomas. (2021). SMU-21-0002. <https://cmp.smu.edu.sg/case/4856> (Published)

#### Teaching Notes

*SMU Challenge: Teaching using game-based app*, by SEOW, Poh Sun; WONG, Suay Peng; LIM, Thomas; HUANG, Sterling. (2025). SMU-25-0006TN. (Published)

*SMU challenge*, by SEOW, Poh Sun; HUANG, Sterling; WONG, Suay Peng; LIM, Thomas. (2021). SMU-21-0002. <https://cmp.smu.edu.sg/case/4856> (Published)

## **OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES**

## **Other Grants and Funding Received (Non-Research)**

SMU Technology Enhanced Learning (TEL) Grant to develop an online tutorial for control plans, Singapore Management University, Dec 2019 - Dec 2020, S\$2,900

Singapore Management University Technology Enhanced Learning Fund to develop an accounting based mobile game (with P.-S. Seow and S. Huang), Singapore Management University, Nov 2018, S\$51,230  
Singapore Management University Presidential Incentive in Blended Learning, "Understanding Business Processes" (with G. Pan and P.-S Seow), Singapore Management University, Aug 2017

Singapore Management University Centre for Teaching Excellence Pedagogy Project Fund, "Mobile Game for Understanding Double-Entry Accounting System" (with P.-S. Seow), Singapore Management University Centre for Teaching Excellence Pedagogy Project Fund, Jan 2012

## **Presentation and Talks**

### **Presentations**

A Review of the Active Learning Curriculum in Management Accounting using the Felder and Solomon's Index of Learning Styles (Virtual Presentation), (07 Feb 2020). *The Southeast Asian Conference on Education 2020*, Singapore. Singapore

Accounting Challenge: Mobile-Gaming App for Learning Accounting, (01 Dec 2016). *Wharton-QS Stars Reimagine Education Conference (Philadelphia, PA)*, Philadelphia, PA. United States of America

Accounting Challenge App: Mobile-Gaming App for Learning Accounting, (01 Aug 2015). *American Accounting Association Annual Meeting (Chicago)*, United States of America

Accounting Challenge: Mobile-Gaming App for Learning Accounting, (01 Dec 2014). *Wharton-QS Stars Reimagine Education Conference (Philadelphia, PA)*, United States of America

IPC: Spreading Its Wings Beyond Singapore (won Case Writer of the Year Prize under the International Business Section), (01 Jun 1995). *Asian Case Writing Competition*, Hong Kong. China

Participative learning: Learning theory in practice -- An empirical study", (01 Jan 1992). *Fourth Annual Conference of Accounting Academics (Hong Kong, 1992)*, Hong Kong.

Enhancing learning with computer-aided-instruction, (01 Jan 1991). *Third Annual Conference of Accounting Academics (Hong Kong, 1991)*, Hong Kong.

Appraisal of Modification Projects by Computer-Based Investment Appraisal and Project Ranking, (01 Jun 1990). *5th World Conference on Transport Research*, Yokohama, Japan.

### **Invited Seminars, Talks and Lectures**

"Using an Online Tutorial to Teach the Expenditure Cycle" with P. -S. Seow, G. Pan, 03 Aug 2021. 2021 American Accounting Association (AAA) Meeting, United States of America

Using an Online Tutorial to teach the Revenue Cycle with P. -S. Seow, G. Pan, 12 Aug 2019. American Accounting Association Annual Conference on Teaching and Learning in Accounting, USA

## **Media Contributions and Citations**

"Two S'pore accounting academics receive award for innovative teaching", Today, Newspaper, 09 Feb 2015

"Singapore Accounting Professors Receive International Honour for Innovative Teaching", ISCA Chartered Accountant, 10 Jan 2015

"2015 AAA Award Winners", AAA Accounting Education News, Magazine, 09 Jan 2015

"Poh-Sun Seow and Suay-Peng Wong receive the AAA, Ernst & Young Foundation-sponsored 2015 Innovation in Accounting Education Award", American Accounting Association Website, 08 Jan 2015

"Accounting Challenge: Enhancing Learning through a Mobile Game", AICPA Website, 09 Jan 2014

“At least 3,600 people downloading tablet games, including accounting revision exercises”, Lianhe Zaobao, 23 Oct 2013

“An interview with CEEMAN Champions 2013”, CEEMAN News Issue 70 , Magazine, 12 Jan 2013

“ISCA sponsors SMU Accounting Challenge 2013”, ISCA Chartered Accountant, 11 Jan 2013