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Employment

- 2018 – **Singapore Management University**, Singapore
2026- *Assistant Professor of Accounting (Practice Track)*
2025- *Co-Director, Master of Science in Accounting (Data & Analytics)*
2018-2025 *Assistant Professor of Accounting (Tenure Track)*
- 2013 – 2017 **HEC Paris**, France
Instructor, Teaching and Research Assistant
- 2008 – 2013 **BNP Paribas Leasing Solutions**, Paris, France
2012-2013 *Management Control Sector Manager (Head of Profit & Risk Sector in Management Control, Risk and Finance Department)*
2010-2012 *Management Controller*
2008-2009 *Management Control Intern*
- 2006 **SEVES Sediver**, Tianjin, China
Assistant Project Manager (Internship)

Education

- 2013 – 2018 **HEC Paris**, France
PhD in Management Science
Université Paris-Saclay, École doctorale: 578 - Sciences de l'Homme et de la Société, 2014-2018
University of Michigan, Ross School of Business, Ann Arbor, MI, USA
Visiting PhD Research Scholar, January – July 2017
- 2007 – 2010 **EM Lyon Business School**, Lyon, France
MSc in Management
University of Warwick, Warwick Business School, Coventry, UK
Erasmus Visiting Master Student, September – December 2009
- 2005 – 2007 **Tianjin University**, Tianjin, China
Bachelor in Management
- 2003 – 2007 **Nankai University**, Tianjin, China
B.A. in French
- 1997 – 2003 **Tianjin Foreign Languages School**, Tianjin, China
Middle School and High School

Research Interests

Disclosure and Real Effects, Spill-over Effects of Advertising in Capital Markets, Financial Intermediaries, Common Ownership, ESG Disclosure, Insider Trading, Earnings Management, Regulation and Corporate Governance.

Peer-Reviewed Publications

2. "[Riding Attention Spikes: How Analysts Respond to Advertising](#)" with Minjae Koo, Annika Yu Wang and Liandong Zhang

- *Contemporary Accounting Research*, 2025; 42 (4): 2683–2713. DOI:
Updated January 2026

- (<http://doi.org/10.1111/1911-3846.13068>)
- Featured in [JUFEE News](#)
- 1. “[Do Firms Respond to Peer Disclosures? Evidence from Disclosures of Clinical Trial Results](#)” with Vedran Capkun, Yun Lou and Clemens A. Otto
- *The Accounting Review*, 2023; 98 (3): 71–108. DOI: (<https://doi.org/10.2308/TAR-2019-0137>)
- Featured in [Knowledge@HEC](#) and [SoA Research Insights](#)

Non-Peer-Reviewed Publications

- 2. “[Unlocking Private Equity Investing](#)” with Steve Balaban, Chief Investment Officer of Mink Capital, Chief Learning Officer of Mink Learning, Associate Professor at the University of Waterloo, a contributing author on PE for the CFA Program
- *Asian Management Insights* 2025; 12 (3), 13 November 2025: 50-59. The Singapore Management University’s (SMU) 25th anniversary commemorative issue. (https://ccx.smu.edu.sg/sites/cmp.smu.edu.sg/files/ami/8_AMI_Nov25_PrivateEquity.pdf)
- This article is Part 2 in a two-part series on PE investing.
- 1. “[Unlocking Private Equity Investing: A Primer](#)” with Steve Balaban, Chief Investment Officer of Mink Capital, Chief Learning Officer of Mink Learning, Associate Professor at the University of Waterloo, and a contributing author on PE for the CFA Program
- *Asian Management Insights* 2025; 12 (2), 16 July 2025: 52-60. The Singapore Management University’s (SMU) 25th anniversary commemorative issue. (https://ccx.smu.edu.sg/sites/cmp.smu.edu.sg/files/ami/9_AMI_Jul25_Primer.pdf)
- This article is Part 1 in a two-part series on PE investing.

Working Papers

- 2. “[Consequences of Disclosing Clinical Trial Results: Evidence from the Food and Drug Administration Amendments Act](#)” with Thomas Bourveau and Vedran Capkun
- Featured in [Research@SMU May 2019 issue](#), [Asian Scientist](#), [Knowledge@HEC](#) and [The Conversation](#)
- 1. “Advertising and Disclosure: Do Firms Time Advertising during Disclosure Periods?”
- **PhD Dissertation**
- *Committee*: François Brochet, Vedran Capkun (Chair), April Klein, Pepa Kraft, Reuven Leheavy and Hervé Stolowy
- [HEC Foundation Best Doctoral Thesis Award of the Year 2018](#)

Awards, Grants and Scholarships

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| 2025 | SMU Lee Kong Chian School of Business Dean's Teaching Honour List (Postgraduate Programmes) AAA FARS Midyear Meeting Excellence in Reviewing Award |
| 2023 | AAA FARS Midyear Meeting Excellence in Reviewing Award SMU School of Accountancy Dean's List for Teaching Excellence (School level) SMU Long Service Award (5-Year) |
| 2022 | SMU School of Accountancy Most Promising Teacher Award (School level) SMU School of Accountancy Dean's List for Teaching Excellence (School level) SMU Most Promising Teacher Award Nominee (University level) |
| 2021 | SMU School of Accountancy Most Promising Teacher Award (School level) SMU School of Accountancy Dean's List for Teaching Excellence (School level) SMU Most Promising Teacher Award Nominee (University level) |

- 2018 – 2021 Alumni Contribution Award, Nankai University, China
- 2019 Singapore Ministry of Education (MOE) Tier 1 Academic Research Fund (AcRF) Category A and SMU Internal Research Grant: 19-C206-SMU-002, Principal Investigator, solo author. Funding period: September 2019 – February 2022 (budget: S\$39,850; budget utilization rate: 100%)
- 2018 SMU Special Research Grant. Grant period: July 2018 – June 2022 (budget utilization rate: 100%)
HEC Foundation Best Doctoral Thesis Award (award of the year to **only** one PhD graduate across all disciplines)
MIT Asia Conference in Accounting Doctoral Consortium Fellow, Hong Kong, China
HEC Foundation HEC Paris PhD Scholarship Award
- 2013 – 2018 Doctoral Fellowship, HEC Paris, France
- 2017 EAA Doctoral Colloquium Fellow
AAA FARS Midyear Meeting Doctoral Consortium Fellow
MIT Asia Conference in Accounting Doctoral Consortium Fellow, Hangzhou, China
LBS Trans-Atlantic Doctoral Conference Fellow
French Accounting Association (AFC) grant for Visiting Research Scholars
HEC Paris Scholarship for Visiting PhD Students
HEC Foundation Scholarship Award for Excellence
- 2016 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow (the **only** awarded candidate nominated by French Accounting Association [AFC])
HEC Paris Leadership Center Research Grant for the project with Walid Alissa and Vedran Capkun, HEC Paris
- 2009 French Rhône-Alpes Region Government's Explo'RA Scholarship, EM Lyon, France
- 2007 Excellent Graduation Thesis Award, Nankai University, China
- 2004 – 2006 Excellent Student Scholarship, Nankai University, China
- 2004 Excellent Student Leadership Award, Nankai University, China

Teaching Interests

Financial Accounting, Financial Reporting and Analysis, Managerial Accounting, Private Equity, Valuation, Corporate Advisory

Teaching Experience

- 2022 - 2025 **Co-advisor for PhD student** in the PhD thesis. Core course for PhD in Accounting. Singapore Management University
- Term 2, 2023-2024 "THES723 – Dissertation" Evaluation: 7/7*
- Term 1, 2023-2024 "THES723 – Dissertation" Evaluation: 7/7*
- Term 2, 2022-2023 "THES723 – Dissertation" Evaluation: 7/7*
- Term 1, 2022-2023 "THES723 – Dissertation" Evaluation: 7/7*
- 2021 - 2022 **Co-advisor for PhD student** in the empirical research project. Core courses for PhD in Accounting. Singapore Management University
- Term 2 "ACCT709 – Empirical Research Project II" Evaluation: 7/7*
- Term 1 "ACCT707 – Empirical Research Project I" Evaluation: 7/7*
- 2025 **Instructor** "Discovering Private Equity (PE) and Venture Capital (VC) in Southeast Asia" for a visiting delegation from the University of Science and Technology of China (USTC), as part of SMU Academy's themed programme "Singapore's Transformative Landscape: Private Equity, Healthcare, and Technology", Singapore Management University
- Evaluation: 4.96/5 or 6.94/7**

- 2024 - **Instructor** “ACCT642 – Financial Statement Analysis”. Core course for Master of Science in Applied Finance, 30 hours for one section (post-experience part-time program), Singapore Management University
- Term 1, 2025-2026 **Evaluation: 6.81/7** (SMU all-course average 6.39/7)
- Term 1, 2024-2025 **Evaluation: 6.87/7** (SMU all-course average 6.35/7)
- SMU Lee Kong Chian School of Business Dean's Teaching Honour List (Postgraduate Programmes)**
- 2023 - **Instructor** “ACCT224 – Financial Reporting and Analysis”. Core course for Bachelor of Accounting, 36 hours per section for two sections, Singapore Management University
- Term 1, 2025-2026 **Evaluation: 5.89/7** average across two sections (SMU all-course average 6.33/7)
- Term 1, 2024-2025 **Evaluation: 5.95/7** average across two sections (SMU all-course average 6.32/7)
- Term 1, 2023-2024 **Evaluation: 6.24/7** average across two sections (SMU all-course average 6.26/7)
- 2018 - **Instructor** “ACCT101 – Financial Accounting”. Core course for undergraduate programs, 36 hours per section, Singapore Management University
- Term 1, 2025-2026 **Evaluation: 6.56/7** average across two sections (SMU all-course average 6.33/7)
- Teaching mentor for PhD students
- Term 1, 2024-2025 **Evaluation: 6.84/7** average across two sections (SMU all-course average 6.32/7)
- Teaching mentor for junior faculty
- Term 2, 2023-2024 Faculty coordinator for the course ACCT101 – Financial Accounting
- Term 1, 2023-2024 **Evaluation: 6.61/7** average across two sections (SMU all-course average 6.26/7)
- Faculty coordinator for the course ACCT101 – Financial Accounting
- Term 1, 2022-2023 **Evaluation: 6.78/7** average across three sections (SMU all-course average 6.28/7)
- SMU School of Accountancy Dean's List for Teaching Excellence (School level)**
- Term 1, 2021-2022 **Evaluation: 6.83/7** average across three sections (SMU all-course average 6.18/7)
- Online classes were conducted for the entire term due to the COVID-19 pandemic. Served as exemplary demonstration for junior faculty and PhD students' training on teaching excellence
- SMU School of Accountancy Most Promising Teacher Award (School level)**
- SMU School of Accountancy Dean's List for Teaching Excellence (School level)**
- SMU Most Promising Teacher Award Nominee (University level)**
- Term 1, 2020-2021 **Evaluation: 6.79/7** average across three sections (SMU all-course average 6.17/7)
- Online classes were conducted for the entire term due to the COVID-19 pandemic.
- SMU School of Accountancy Most Promising Teacher Award (School level)**
- SMU School of Accountancy Dean's List for Teaching Excellence (School level)**
- SMU Most Promising Teacher Award Nominee (University level)**
- Term 2, 2019-2020 **Evaluation: 6.54/7** average across three sections (SMU all-course average 6.13/7)
- Online classes were conducted for the second half of the term due to the COVID-19 pandemic.
- Faculty coordinator for the course ACCT101 – Financial Accounting
- Served as exemplary demonstration for PhD students' training on teaching excellence
- Term 2, 2018-2019 **Evaluation: 6.41/7** average across three sections (SMU all-course average 6.08/7)
- 2017 **Instructor** “Accounting: Introduction to Financial and Managerial Accounting”. Core course for Specialized Master, 21 hours per section taught in English, HEC Paris
- Sem S1, 2017-2018 **Evaluation: 4.34/5** average across two sections (above average)
- 2014 – 2017 **Teaching Assistant** “Financial Accounting”. Core course for MSc in Management, MBA and EMBA. 49 hours taught in total: 40 hours in English and 9 hours in French, HEC Paris

TA for seven professors to teach exercises and to animate business games in tutorials
Evaluation: 4.22/5 average across three sections (above average)

Invited Conference and Workshop Presentations [* indicates presentations by co-authors, (S) indicates "Scheduled"]

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| 2025 | Xi'an Jiaotong-Liverpool University, Suzhou, China* | October |
| | Tongji University, Shanghai, China* | October |
| | Zhejiang University, Academy of Financial Research, Hangzhou, China* | July |
| | Petra International Business and Accounting Conference (PIBACC), Surabaya, Indonesia | |
| | (Keynote Speaker and Research Panel Speaker) | June |
| | EAA Annual Congress, Rome, Italy | May |
| | Dishui Lake International Conference in Finance, Shanghai, China* | May |
| | SMU SOAR Accounting Research Summer Camp, Singapore | May |
| | Shanghai Jiao Tong University, Antai College, Shanghai, China | April |
| | George Washington University Annual Cherry Blossom Conference, D.C., USA* | April |
| | Dongbei University of Finance and Economics, School of Accounting, online | March |
| 2024 | University of Macau, Macau, China | November |
| | " Discovering Private Equity: An Investor's Guide to Basics & Beyond ", Masterclass for Master of Professional Accounting and MSc in Accounting (Data & Analytics) programs. October 30, 2024 | October |
| | CEIBS, Shanghai, China | March |
| | Fudan University, School of Management, Shanghai, China | March |
| 2023 | Asia-Pacific Industrial Organization Conference (APIOC) 2023, HKUST* | December |
| | Ganjiang International Accounting Forum, Nanchang, China | November |
| | SMU-Tilburg Joint Accounting Conference, Tilburg, Netherlands | June |
| | HEC Paris, Jouy-en-Josas, France | June |
| | "Understanding Private Equity: An Investor Perspective", HeadHunt Postgraduate Fair Masterclass Session , Singapore (video recording), 224 audience registrations – the highest number of registrations across all the 12 Masterclass Sessions offered by 5 universities (11 schools) over 4 days. February 17, 2023 | February |
| 2021 | Peking University, Guanghua School of Management, Beijing, China (online)* | June |
| | Interviewed in the TV Program "Trendy! Tianjin" broadcast on Tianjin Television (TJTV) Science and Education Channel (video recording: 2'59"-4'08"). June 7, 2021 | June |
| | Baruch College, City University of New York, NY, USA (online)* | March |
| 2020 | University of Melbourne, Australia (online) | May |
| | AAA FARS Midyear Meeting, Nashville, TN, USA | January |
| 2019 | INSEAD, Singapore* | November |
| | University of Melbourne, Australia* | October |
| | AAA Annual Meeting, San Francisco, CA, USA | August |
| | SMU SOAR Accounting Research Summer Camp, Singapore* | June |
| | European Accounting Symposium for Young Scholars (EASYS), Paphos, Cyprus | May |
| | SMU/NTU/NUS Tri-Uni Accounting Research Conference, SMU, Singapore | April |
| 2018 | Professor Mary Barth PhD Accounting Seminar, ESSEC, Paris, France | April |
| | University of Hong Kong, Hong Kong, China* | April |
| | University of Amsterdam, Amsterdam Business School, Netherlands* | March |
| | Swiss Accounting Research Alpine Camp (SARAC), Champéry, Switzerland* | February |
| | University of Cambridge Judge Business School, UK | February |
| | Chinese University of Hong Kong, Hong Kong, China | February |
| | Hong Kong Polytechnic University, Hong Kong, China | February |
| | HEC Montréal, Québec, Canada | February |
| | City, University of London, Bayes Business School (formerly Cass), London, UK | January |
| | University of Amsterdam, Amsterdam Business School, Netherlands | January |
| | Erasmus University Rotterdam, ESE and RSM, Netherlands | January |

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| | Hong Kong University of Science and Technology, Hong Kong, China | January |
| | University of Hong Kong, Hong Kong, China | January |
| | National University of Singapore, Singapore | January |
| | Singapore Management University, Singapore | January |
| | Chinese University of Hong Kong (Shenzhen), China | January |
| | Lancaster University, Lancaster, UK | January |
| 2017 | University of Glasgow, Adam Smith Business School, Glasgow, UK | December |
| | Tilburg University, Tilburg, Netherlands | December |
| | NEOMA Business School, Reims, France | December |
| | AAA Accounting PhD Rookie Recruiting and Research Camp, Miami, FL, USA | December |
| | Catholic University of Lille, IÉSEG School of Management, Lille, France | November |
| | ESSEC Business School, Paris, France | November |
| | EAA Talent Workshop, Madrid, Spain | November |
| | AAA Annual Meeting, San Diego, CA, USA | August |
| | University of Michigan, Ann Arbor, MI, USA | June |
| | LBS Trans-Atlantic Doctoral Conference, London, UK | May |
| | EAA Annual Congress, Valencia, Spain | May |
| | EAA Doctoral Colloquium, Valencia, Spain | May |
| 2016 | AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, Westlake, TX, USA | June |
| 2015 | Professor Daniel Beneish PhD Financial Accounting Seminar, HEC Paris, France | March |

Service to the Community

Referee Service for Academic Journals:

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| <i>Accounting Forum</i> | 2021-2022 |
| <i>Accounting Horizons</i> | 2023-2024 |
| <i>Comptabilité Contrôle Audit (CCA)</i> | 2015, 2018-2020 |
| <i>European Accounting Review</i> | 2020-2023 |
| <i>The Accounting Review</i> | 2019 |

Referee Service for Conferences:

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| <i>AAA Annual Meeting</i> | 2017, 2019, 2024 |
| <i>AAA FARS Midyear Meeting</i> | 2020, 2022-2023, 2025-2026 |
| <i>AFC Annual Congress (Scientific Committee Member)</i> | 2023-2024 |
| <i>BALAS Conference</i> | 2025 |
| <i>CIRF & CFRI Joint Conference (Program Committee Member)</i> | 2024 |
| <i>EAA Annual Congress (Scientific Committee Member)</i> | 2021-2026 |
| <i>Hawaii Accounting Research Conference</i> | 2024, 2026 |
| <i>SMU SOAR Accounting Symposium</i> | 2018, 2020-2022 |

Discussant for:

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| <i>AAA Annual Meeting</i> | 2017-2018 |
| <i>EAA Annual Congress</i> | 2019 |
| <i>Ganjiang International Accounting Forum</i> | 2023 |
| <i>HEC-ESSEC Joint Research Seminar</i> | 2015 |
| <i>LBS Trans-Atlantic Doctoral Conference</i> | 2017 |

SMU

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| <i>SMU PhD in Accounting Dissertation Committee Member (graduation year)</i> | |
| Peng Xuefan | 2025 |

SMU-Zhejiang University DBA Accounting & Finance Dissertation Committee Member (graduation year)

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| Bian Sheng | 2024 |
| Li Yong | 2025 |

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| | Weng Xiaodong | 2025 |
| | Zhang Yue | 2025 |
| | Zhang Xiaoyi | 2026 (expected) |
| | Tong Lung Tim | 2026 (expected) |
| <i>Shanghai Jiao Tong University-SMU DBA Dissertation Committee Member (graduation year)</i> | | |
| | Wang Biyi | |
| <i>Cheung Kong Graduate School of Business-SMU DBA Dissertation Committee Member (graduation year)</i> | | |
| | Yin Jiayin | |
| | Yang Jun | |
| | Shen Yuehua | |
| | Co-advisor for PhD student in the Empirical Research Project | 2021-2022 |
| | PhD Reading Group Discussion Leader | 2022-2025 |
| | Faculty coordinator of ACCT101 Financial Accounting | 2020, 2023-2024 |
| | Teaching mentor for junior faculty and PhD students | 2020-2021, 2024-2025 |
| | UG (BAcc) and PG (MPA/MSA) Student Admission Recruiter | 2019-2025 |
| | Faculty Advisor, Bloomberg Global Trading Challenge | 2024-2025 |
| | Speaker for SMU SOA MPA & MSA Program information session at the HeadHunt Postgraduate Fair 2025 | |
| | Faculty engagement on classroom integration, research collaborations and direct engagement with founders in the 12 th Lee Kuan Yew Global Business Plan Competition (LKYGBPC) 2025 | |
| | Speaker of “ Discovering Private Equity: An Investor’s Guide to Basics & Beyond ” at the Masterclass for Master of Professional Accounting and MSc in Accounting (Data & Analytics) programs . October 30, 2024 | |
| | Speaker on the topic of “Understanding Private Equity: An Investor Perspective” at the HeadHunt Postgraduate Fair Masterclass Session , Singapore (video recording) to promote SMU SOA’s MPA and MSA Programs, 224 audience registrations – the highest number of registrations across all the 12 Masterclass Sessions offered by 5 universities (11 schools) over 4 days. February 17, 2023 | |
| | SMU SOAR Accounting Symposium | |
| | Reviewer | 2018, 2020-2022 |
| | Moderator | 2018, 2021, 2023 |
| | Doctoral Consortium Breakout Group Leader | 2018 |
| | <i>Review of Accounting Studies Conference</i> | |
| | Moderator | 2019 |
| | Recommendation Panel Evaluator, Business Innovations Generator (BIG) incubation selection, Institute of Innovation & Entrepreneurship | 2024-2025 |
| Donor to | SMU Resilience Fund (UG and PG) | 2020-2022 |
| | SMU Bursary Fund (Undergraduate) | 2020-2022 |
| | SMU Postgraduate Emergency Grant | 2020-2022 |
| | SMU School of Accountancy Student Fund | 2021 |
| | Pang Yang Hoong Scholarship | 2021 |
| | Wee Kim Wee Heritage Fund | 2024 |
| | Cheng Qiang Scholarship | 2024 |
| Volunteer | SOA Changi Coastal Clean-Up | 2019 |
| | SOA Engage Arts Connect @ Bendemeer | 2019 |
| | SOA Engage Wicked Chef @ Willing Hearts | 2019 |
| | SOA Engage Silver Homes @ PEACE-Connect | 2018 |

Donor to HEC Paris Class Gift 2018

BNP Paribas

Volunteer, donor, and coordinator for charity society CCBNP 2011-2013

EM Lyon

Donor to emlyon Forever Alumni Lifetime Membership Gift 2011

CCI Lyon

Lyon Youth Ambassador/Jeune Ambassadeur de Lyon 2008

Nankai University

Donor to Nankai University Centennial Zhou Enlai Lecture Hall 2018

Tianjin Foreign Languages School

Interviewed and served for alumni testimonial in the TV Program "Trendy! Tianjin" broadcast on Tianjin Television (TJTV) Science and Education Channel ([video recording: 2'59"-4'08"](#)). June 7, 2021

Tanglin Trust School

Donor to the Tanglin Trust School Foundation in the Tanglin's Centenary Campaign 2024

Notre-Dame de Paris

Donor to funds to rebuild and restore Cathédrale Notre-Dame de Paris:
 Rebâtir Notre-Dame de Paris
 Fonds Cathédrale de Paris
 Friends of Notre-Dame de Paris

Conference, Seminar, and Industry Talk Participation (Please refer to my personal website for more details. <https://sites.google.com/view/yin-wang/conferences>)

Memberships

American Accounting Association (AAA)
 American Finance Association (AFA)
 Chinese Accounting Professors' Association of North America (CAPANA)
 European Accounting Association (EAA)
 French Accounting Association/Association Francophone de Comptabilité (AFC)

Additional Information

Passed Level II exam of the CFA Program, CFA Institute, 2012
 Private Equity – Financing, Investing and Value Creation. Executive Education Program, Imperial College Business School, Certificate of Completion with full mark, 2022
 Bloomberg Market Concepts (BMC) Certificate, 2021
 Diploma in French for Professions (DFP), Business C1 – the highest level of the diploma (with distinction), CCI Paris-IDF, 2018
 Languages: English (Fluent), French (Fluent), Chinese Mandarin (Native)
 Hobbies: Travelling, Movie, Soccer, Basketball, Tennis, Golf and Photography