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Employment

2018 -	Singapore Management University , Singapore
2026-	<i>Assistant Professor of Accounting (Practice Track)</i>
2025-	<i>Co-Director, Master of Science in Accounting (Data & Analytics)</i>
2018-2025	<i>Assistant Professor of Accounting (Tenure Track)</i>
2013 - 2017	HEC Paris , France <i>Instructor, Teaching and Research Assistant</i>
2008 - 2013	BNP Paribas Leasing Solutions , Paris, France 2012-2013 <i>Management Control Sector Manager (Head of Profit & Risk Sector in Management Control, Risk and Finance Department)</i> 2010-2012 <i>Management Controller</i> 2008-2009 <i>Management Control Intern</i>
2006	SEVES Sediver , Tianjin, China <i>Assistant Project Manager (Internship)</i>

Education

2013 - 2018	HEC Paris , France <i>PhD in Management Science</i> Université Paris-Saclay, École doctorale : 578 - Sciences de l'Homme et de la Société, 2014-2018
	University of Michigan, Ross School of Business , Ann Arbor, MI, USA <i>Visiting PhD Research Scholar</i> , January – July 2017
2007 – 2010	EM Lyon Business School , Lyon, France <i>MSc in Management</i> University of Warwick, Warwick Business School , Coventry, UK <i>Erasmus Visiting Master Student</i> , September – December 2009
2005 – 2007	Tianjin University , Tianjin, China <i>Bachelor in Management</i>
2003 – 2007	Nankai University , Tianjin, China <i>B.A. in French</i>
1997 – 2003	Tianjin Foreign Languages School , Tianjin, China <i>Middle School and High School</i>

Research Interests

Disclosure and Real Effects, Spill-over Effects of Advertising in Capital Markets, Financial Intermediaries, Common Ownership, ESG Disclosure, Insider Trading, Earnings Management, Regulation and Corporate Governance.

Peer-Reviewed Publications

2. "[Riding Attention Spikes: How Analysts Respond to Advertising](#)" with Minjae Koo, Annika Yu Wang and Liandong Zhang

▪ *Contemporary Accounting Research*, 2025; 42 (4): 2683–2713. DOI: [Updated January 2026](#)

(<http://doi.org/10.1111/1911-3846.13068>)

- Featured in [JUFE News](#)
- 1. “[Do Firms Respond to Peer Disclosures? Evidence from Disclosures of Clinical Trial Results](#)” with Vedran Capkun, Yun Lou and Clemens A. Otto
 - *The Accounting Review*, 2023; 98 (3): 71-108. DOI: (<https://doi.org/10.2308/TAR-2019-0137>)
 - Featured in [Knowledge@HEC](#) and [SoA Research Insights](#)

Non-Peer-Reviewed Publications

- 2. “[Unlocking Private Equity Investing](#)” with Steve Balaban, Chief Investment Officer of Mink Capital, Chief Learning Officer of Mink Learning, Associate Professor at the University of Waterloo, a contributing author on PE for the CFA Program
 - **Asian Management Insights** 2025; 12 (3), 13 November 2025: 50-59. The Singapore Management University's (SMU) 25th anniversary commemorative issue. (<https://ccx.smu.edu.sg/sites/cmp.smu.edu.sg/files/ami/8 AMI Nov25 PrivateEquity.pdf>)
 - This article is Part 2 in a two-part series on PE investing.
- 1. “[Unlocking Private Equity Investing: A Primer](#)” with Steve Balaban, Chief Investment Officer of Mink Capital, Chief Learning Officer of Mink Learning, Associate Professor at the University of Waterloo, and a contributing author on PE for the CFA Program
 - **Asian Management Insights** 2025; 12 (2), 16 July 2025: 52-60. The Singapore Management University's (SMU) 25th anniversary commemorative issue. (<https://ccx.smu.edu.sg/sites/cmp.smu.edu.sg/files/ami/9 AMI Jul25 Primer.pdf>)
 - This article is Part 1 in a two-part series on PE investing.

Working Papers

- 2. “[Consequences of Disclosing Clinical Trial Results: Evidence from the Food and Drug Administration Amendments Act](#)” with Thomas Bourveau and Vedran Capkun
 - Featured in [Research@SMU May 2019 issue](#), [Asian Scientist](#), [Knowledge@HEC](#) and [The Conversation](#)
- 1. “Advertising and Disclosure: Do Firms Time Advertising during Disclosure Periods?”
 - **PhD Dissertation**
 - *Committee:* François Brochet, Vedran Capkun (Chair), April Klein, Pepa Kraft, Reuven Lehavy and Hervé Stolowy
 - [HEC Foundation Best Doctoral Thesis Award of the Year 2018](#)

Awards, Grants and Scholarships

2025	SMU Lee Kong Chian School of Business Dean's Teaching Honour List (Postgraduate Programmes) AAA FARS Midyear Meeting Excellence in Reviewing Award
2023	AAA FARS Midyear Meeting Excellence in Reviewing Award SMU School of Accountancy Dean's List for Teaching Excellence (School level) SMU Long Service Award (5-Year)
2022	SMU School of Accountancy Most Promising Teacher Award (School level) SMU School of Accountancy Dean's List for Teaching Excellence (School level) SMU Most Promising Teacher Award Nominee (University level)
2021	SMU School of Accountancy Most Promising Teacher Award (School level) SMU School of Accountancy Dean's List for Teaching Excellence (School level) SMU Most Promising Teacher Award Nominee (University level)

2018 – 2021	Alumni Contribution Award, Nankai University, China
2019	Singapore Ministry of Education (MOE) Tier 1 Academic Research Fund (AcRF) Category A and SMU Internal Research Grant: 19-C206-SMU-002, Principal Investigator, solo author. Funding period: September 2019 – February 2022 (budget: S\$39,850; budget utilization rate: 100%)
2018	SMU Special Research Grant. Grant period: July 2018 – June 2022 (budget utilization rate: 100%) HEC Foundation Best Doctoral Thesis Award (award of the year to only one PhD graduate across all disciplines) MIT Asia Conference in Accounting Doctoral Consortium Fellow, Hong Kong, China HEC Foundation HEC Paris PhD Scholarship Award
2013 – 2018	Doctoral Fellowship, HEC Paris, France
2017	EAA Doctoral Colloquium Fellow AAA FARS Midyear Meeting Doctoral Consortium Fellow MIT Asia Conference in Accounting Doctoral Consortium Fellow, Hangzhou, China LBS Trans-Atlantic Doctoral Conference Fellow French Accounting Association (AFC) grant for Visiting Research Scholars HEC Paris Scholarship for Visiting PhD Students HEC Foundation Scholarship Award for Excellence
2016	AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow (the only awarded candidate nominated by French Accounting Association [AFC]) HEC Paris Leadership Center Research Grant for the project with Walid Alissa and Vedran Capkun, HEC Paris
2009	French Rhône-Alpes Region Government's Explo'RA Scholarship, EM Lyon, France
2007	Excellent Graduation Thesis Award, Nankai University, China
2004 – 2006	Excellent Student Scholarship, Nankai University, China
2004	Excellent Student Leadership Award, Nankai University, China

Teaching Interests

Financial Accounting, Financial Reporting and Analysis, Managerial Accounting, Private Equity, Valuation, Corporate Advisory

Teaching Experience

2022 - 2025	Co-advisor for PhD student in the PhD thesis. Core course for PhD in Accounting. Singapore Management University
	<i>Term 2, 2023-2024 "THES723 – Dissertation"</i> Evaluation: 7/7
	<i>Term 1, 2023-2024 "THES723 – Dissertation"</i> Evaluation: 7/7
	<i>Term 2, 2022-2023 "THES723 – Dissertation"</i> Evaluation: 7/7
	<i>Term 1, 2022-2023 "THES723 – Dissertation"</i> Evaluation: 7/7
2021 - 2022	Co-advisor for PhD student in the empirical research project. Core courses for PhD in Accounting. Singapore Management University
<i>Term 2</i>	<i>"ACCT709 – Empirical Research Project II"</i> Evaluation: 7/7
<i>Term 1</i>	<i>"ACCT707 – Empirical Research Project I"</i> Evaluation: 7/7
2025	Instructor <i>"Discovering Private Equity (PE) and Venture Capital (VC) in Southeast Asia"</i> for a visiting delegation from the University of Science and Technology of China (USTC), as part of SMU Academy's themed programme "Singapore's Transformative Landscape: Private Equity, Healthcare, and Technology", Singapore Management University
	Evaluation: 4.96/5 or 6.94/7

2024 - **Instructor** "ACCT642 – Financial Statement Analysis". Core course for Master of Science in Applied Finance, 30 hours for one section (post-experience part-time program), Singapore Management University

Term 1, 2025-2026 Evaluation: 6.81/7 (SMU all-course average 6.39/7)
Term 1, 2024-2025 Evaluation: 6.87/7 (SMU all-course average 6.35/7)
SMU Lee Kong Chian School of Business Dean's Teaching Honour List (Postgraduate Programmes)

2023 - **Instructor** "ACCT224 – Financial Reporting and Analysis". Core course for Bachelor of Accounting, 36 hours per section for two sections, Singapore Management University

Term 1, 2025-2026 Evaluation: 5.89/7 average across two sections (SMU all-course average 6.33/7)
Term 1, 2024-2025 Evaluation: 5.95/7 average across two sections (SMU all-course average 6.32/7)
Term 1, 2023-2024 Evaluation: 6.24/7 average across two sections (SMU all-course average 6.26/7)

2018 - **Instructor** "ACCT101 – Financial Accounting". Core course for undergraduate programs, 36 hours per section, Singapore Management University

Term 1, 2025-2026 Evaluation: 6.56/7 average across two sections (SMU all-course average 6.33/7)
 Teaching mentor for PhD students

Term 1, 2024-2025 Evaluation: 6.84/7 average across two sections (SMU all-course average 6.32/7)
 Teaching mentor for junior faculty

Term 2, 2023-2024 Faculty coordinator for the course ACCT101 – Financial Accounting

Term 1, 2023-2024 Evaluation: 6.61/7 average across two sections (SMU all-course average 6.26/7)
 Faculty coordinator for the course ACCT101 – Financial Accounting

Term 1, 2022-2023 Evaluation: 6.78/7 average across three sections (SMU all-course average 6.28/7)
SMU School of Accountancy Dean's List for Teaching Excellence (School level)

Term 1, 2021-2022 Evaluation: 6.83/7 average across three sections (SMU all-course average 6.18/7)
 Online classes were conducted for the entire term due to the COVID-19 pandemic.
 Served as exemplary demonstration for junior faculty and PhD students' training on teaching excellence
SMU School of Accountancy Most Promising Teacher Award (School level)
SMU School of Accountancy Dean's List for Teaching Excellence (School level)
SMU Most Promising Teacher Award Nominee (University level)

Term 1, 2020-2021 Evaluation: 6.79/7 average across three sections (SMU all-course average 6.17/7)
 Online classes were conducted for the entire term due to the COVID-19 pandemic.
SMU School of Accountancy Most Promising Teacher Award (School level)
SMU School of Accountancy Dean's List for Teaching Excellence (School level)
SMU Most Promising Teacher Award Nominee (University level)

Term 2, 2019-2020 Evaluation: 6.54/7 average across three sections (SMU all-course average 6.13/7)
 Online classes were conducted for the second half of the term due to the COVID-19 pandemic.
 Faculty coordinator for the course ACCT101 – Financial Accounting
 Served as exemplary demonstration for PhD students' training on teaching excellence

Term 2, 2018-2019 Evaluation: 6.41/7 average across three sections (SMU all-course average 6.08/7)

2017 **Instructor** "Accounting: Introduction to Financial and Managerial Accounting". Core course for Specialized Master, 21 hours per section taught in English, HEC Paris

Sem S1, 2017-2018 Evaluation: 4.34/5 average across two sections (above average)

2014 – 2017 **Teaching Assistant** "Financial Accounting". Core course for MSc in Management, MBA and EMBA. 49 hours taught in total: 40 hours in English and 9 hours in French, HEC Paris

TA for seven professors to teach exercises and to animate business games in tutorials
Evaluation: 4.22/5 average across three sections (above average)

Invited Conference and Workshop Presentations [* indicates presentations by co-authors, (S) indicates "Scheduled"]

2025	Xi'an Jiaotong-Liverpool University, Suzhou, China*	October
	Tongji University, Shanghai, China*	October
	Zhejiang University, Academy of Financial Research, Hangzhou, China*	July
	Petra International Business and Accounting Conference (PIBACC), Surabaya, Indonesia	
	(Keynote Speaker and Research Panel Speaker)	June
	EAA Annual Congress, Rome, Italy	May
	Dishui Lake International Conference in Finance, Shanghai, China*	May
	SMU SOAR Accounting Research Summer Camp, Singapore	May
	Shanghai Jiao Tong University, Antai College, Shanghai, China	April
	George Washington University Annual Cherry Blossom Conference, D.C., USA*	April
	Dongbei University of Finance and Economics, School of Accounting, online	March
2024	University of Macau, Macau, China	November
	"Discovering Private Equity: An Investor's Guide to Basics & Beyond" , Masterclass for Master of Professional Accounting and MSc in Accounting (Data & Analytics) programs. October 30, 2024	
		October
	CEIBS, Shanghai, China	March
	Fudan University, School of Management, Shanghai, China	March
2023	Asia-Pacific Industrial Organization Conference (APIOC) 2023, HKUST*	December
	Ganjiang International Accounting Forum, Nanchang, China	November
	SMU-Tilburg Joint Accounting Conference, Tilburg, Netherlands	June
	HEC Paris, Jouy-en-Josas, France	June
	"Understanding Private Equity: An Investor Perspective", HeadHunt Postgraduate Fair Masterclass Session , Singapore (video recording), 224 audience registrations - the highest number of registrations across all the 12 Masterclass Sessions offered by 5 universities (11 schools) over 4 days . February 17, 2023	February
2021	Peking University, Guanghua School of Management, Beijing, China (online)*	June
	Interviewed in the TV Program "Trendy! Tianjin" broadcast on Tianjin Television (TJTV) Science and Education Channel (video recording: 2'59"-4'08"). June 7, 2021	June
	Baruch College, City University of New York, NY, USA (online)*	March
2020	University of Melbourne, Australia (online)	May
	AAA FARS Midyear Meeting, Nashville, TN, USA	January
2019	INSEAD, Singapore*	November
	University of Melbourne, Australia*	October
	AAA Annual Meeting, San Francisco, CA, USA	August
	SMU SOAR Accounting Research Summer Camp, Singapore*	June
	European Accounting Symposium for Young Scholars (EASYS), Paphos, Cyprus	May
	SMU/NTU/NUS Tri-Uni Accounting Research Conference, SMU, Singapore	April
2018	Professor Mary Barth PhD Accounting Seminar, ESSEC, Paris, France	April
	University of Hong Kong, Hong Kong, China*	April
	University of Amsterdam, Amsterdam Business School, Netherlands*	March
	Swiss Accounting Research Alpine Camp (SARAC), Champéry, Switzerland*	February
	University of Cambridge Judge Business School, UK	February
	Chinese University of Hong Kong, Hong Kong, China	February
	Hong Kong Polytechnic University, Hong Kong, China	February
	HEC Montréal, Québec, Canada	February
	City, University of London, Bayes Business School (formerly Cass), London, UK	January
	University of Amsterdam, Amsterdam Business School, Netherlands	January
	Erasmus University Rotterdam, ESE and RSM, Netherlands	January

	Hong Kong University of Science and Technology, Hong Kong, China	January
	University of Hong Kong, Hong Kong, China	January
	National University of Singapore, Singapore	January
	Singapore Management University, Singapore	January
	Chinese University of Hong Kong (Shenzhen), China	January
	Lancaster University, Lancaster, UK	January
2017	University of Glasgow, Adam Smith Business School, Glasgow, UK	December
	Tilburg University, Tilburg, Netherlands	December
	NEOMA Business School, Reims, France	December
	AAA Accounting PhD Rookie Recruiting and Research Camp, Miami, FL, USA	December
	Catholic University of Lille, IÉSEG School of Management, Lille, France	November
	ESSEC Business School, Paris, France	November
	EAA Talent Workshop, Madrid, Spain	November
	AAA Annual Meeting, San Diego, CA, USA	August
	University of Michigan, Ann Arbor, MI, USA	June
	LBS Trans-Atlantic Doctoral Conference, London, UK	May
	EAA Annual Congress, Valencia, Spain	May
	EAA Doctoral Colloquium, Valencia, Spain	May
2016	AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, Westlake, TX, USA	June
2015	Professor Daniel Beneish PhD Financial Accounting Seminar, HEC Paris, France	March

Service to the Community

Referee Service for Academic Journals:

<i>Accounting Forum</i>	2021-2022
<i>Accounting Horizons</i>	2023-2024
<i>Comptabilité Contrôle Audit (CCA)</i>	2015, 2018-2020
<i>European Accounting Review</i>	2020-2023
<i>The Accounting Review</i>	2019

Referee Service for Conferences:

<i>AAA Annual Meeting</i>	2017, 2019, 2024
<i>AAA FARS Midyear Meeting</i>	2020, 2022-2023, 2025-2026
<i>AFC Annual Congress (Scientific Committee Member)</i>	2023-2024
<i>BALAS Conference</i>	2025
<i>CIRF & CFRI Joint Conference (Program Committee Member)</i>	2024
<i>EAA Annual Congress (Scientific Committee Member)</i>	2021-2026
<i>Hawaii Accounting Research Conference</i>	2024, 2026
<i>SMU SOAR Accounting Symposium</i>	2018, 2020-2022

Discussant for:

<i>AAA Annual Meeting</i>	2017-2018
<i>EAA Annual Congress</i>	2019
<i>Ganjiang International Accounting Forum</i>	2023
<i>HEC-ESSEC Joint Research Seminar</i>	2015
<i>LBS Trans-Atlantic Doctoral Conference</i>	2017

SMU

<i>SMU PhD in Accounting Dissertation Committee Member (graduation year)</i>	
<i>Peng Xuefan</i>	2025

<i>SMU-Zhejiang University DBA Accounting & Finance Dissertation Committee Member (graduation year)</i>	
<i>Bian Sheng</i>	2024
<i>Li Yong</i>	2025

Weng Xiaodong	2025
Zhang Yue	2025
Zhang Xiaoyi	2026 (expected)
Tong Lung Tim	2026 (expected)

Shanghai Jiao Tong University-SMU DBA Dissertation Committee Member (graduation year)

Wang Biyi

Cheung Kong Graduate School of Business-SMU DBA Dissertation Committee Member (graduation year)

Yin Jiayin

Yang Jun

Shen Yuehua

Co-advisor for PhD student in the Empirical Research Project	2021-2022
PhD Reading Group Discussion Leader	2022-2025
Faculty coordinator of ACCT101 Financial Accounting	2020, 2023-2024
Teaching mentor for junior faculty and PhD students	2020-2021, 2024-2025

UG (BAcc) and PG (MPA/MSA) Student Admission Recruiter	2019-2025
Faculty Advisor, Bloomberg Global Trading Challenge	2024-2025
Speaker for SMU SOA MPA & MSA Program information session at the HeadHunt Postgraduate Fair 2025	

Faculty engagement on classroom integration, research collaborations and direct engagement with founders in the 12th Lee Kuan Yew Global Business Plan Competition (LKYGBPC) 2025

Speaker of "[Discovering Private Equity: An Investor's Guide to Basics & Beyond](#)" at the Masterclass for [Master of Professional Accounting and MSc in Accounting \(Data & Analytics\) programs](#). October 30, 2024

Speaker on the topic of "Understanding Private Equity: An Investor Perspective" at the [HeadHunt Postgraduate Fair Masterclass Session](#), Singapore ([video recording](#)) to promote SMU SOA's MPA and MSA Programs, **224 audience registrations - the highest number of registrations across all the 12 Masterclass Sessions offered by 5 universities (11 schools) over 4 days**. February 17, 2023

SMU SOAR Accounting Symposium

Reviewer	2018, 2020-2022
Moderator	2018, 2021, 2023
Doctoral Consortium Breakout Group Leader	2018

Review of Accounting Studies Conference

Moderator	2019
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Recommendation Panel Evaluator, Business Innovations Generator (BIG) incubation selection, Institute of Innovation & Entrepreneurship 2024-2025

Donor to	SMU Resilience Fund (UG and PG)	2020-2022
	SMU Bursary Fund (Undergraduate)	2020-2022
	SMU Postgraduate Emergency Grant	2020-2022
	SMU School of Accountancy Student Fund	2021
	Pang Yang Hoong Scholarship	2021
	Wee Kim Wee Heritage Fund	2024
	Cheng Qiang Scholarship	2024

Volunteer	SOA Changi Coastal Clean-Up	2019
	SOA Engage Arts Connect @ Bendemeer	2019
	SOA Engage Wicked Chef @ Willing Hearts	2019
	SOA Engage Silver Homes @ PEACE-Connect	2018

Donor to HEC Paris Class Gift	2018
BNP Paribas	
Volunteer, donor, and coordinator for charity society CCBNP	2011-2013
EM Lyon	
Donor to emlyon Forever Alumni Lifetime Membership Gift	2011
CCI Lyon	
Lyon Youth Ambassador/Jeune Ambassadeur de Lyon	2008
Nankai University	
Donor to Nankai University Centennial Zhou Enlai Lecture Hall	2018
Tianjin Foreign Languages School	
Interviewed and served for alumni testimonial in the TV Program "Trendy! Tianjin" broadcast on Tianjin Television (TJTV) Science and Education Channel (video recording: 2'59"-4'08). June 7, 2021	
Tanglin Trust School	
Donor to the Tanglin Trust School Foundation in the Tanglin's Centenary Campaign	2024
Notre-Dame de Paris	
Donor to funds to rebuild and restore Cathédrale Notre-Dame de Paris:	
Rebâtir Notre-Dame de Paris	
Fonds Cathédrale de Paris	
Friends of Notre-Dame de Paris	
Conference, Seminar, and Industry Talk Participation (Please refer to my personal website for more details. https://sites.google.com/view/yin-wang/conferences)	
Memberships	
American Accounting Association (AAA)	
American Finance Association (AFA)	
Chinese Accounting Professors' Association of North America (CAPANA)	
European Accounting Association (EAA)	
French Accounting Association/Association Francophone de Comptabilité (AFC)	

Additional Information

Passed Level II exam of the CFA Program, CFA Institute, 2012
 Private Equity – Financing, Investing and Value Creation. Executive Education Program, Imperial College Business School, Certificate of Completion with full mark, 2022
 Bloomberg Market Concepts (BMC) Certificate, 2021
 Diploma in French for Professions (DFP), Business C1 – the highest level of the diploma (with distinction), CCI Paris-IDF, 2018
 Languages: English (Fluent), French (Fluent), Chinese Mandarin (Native)
 Hobbies: Travelling, Movie, Soccer, Basketball, Tennis, Golf and Photography