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Employment

- 2018 – **Singapore Management University**, Singapore
2026- *Assistant Professor of Accounting (Practice Track)*
2026- *Director, Master of Science in Accounting (Data & Analytics)*
2025-2026 *Co-Director, Master of Science in Accounting (Data & Analytics)*
2018-2025 *Assistant Professor of Accounting (Tenure Track)*
- 2013 – 2017 **HEC Paris**, France
Instructor, Teaching and Research Assistant
- 2008 – 2013 **BNP Paribas Leasing Solutions**, Paris, France
2012-2013 *Management Control Sector Manager (Head of Profit & Risk Sector in Management Control, Risk and Finance Department)*
2010-2012 *Management Controller*
2008-2009 *Management Control Intern*
- 2006 **SEVES Sediver**, Tianjin, China
Assistant Project Manager (Internship)

Education

- 2013 – 2018 **HEC Paris**, France
PhD in Management Science
Université Paris-Saclay, École doctorale: 578 - Sciences de l'Homme et de la Société, 2014-2018
University of Michigan, Ross School of Business, Ann Arbor, MI, USA
Visiting PhD Research Scholar, January – July 2017
- 2007 – 2010 **EM Lyon Business School**, Lyon, France
MSc in Management
University of Warwick, Warwick Business School, Coventry, UK
Erasmus Visiting Master Student, September – December 2009
- 2005 – 2007 **Tianjin University**, Tianjin, China
Bachelor in Management
- 2003 – 2007 **Nankai University**, Tianjin, China
B.A. in French
- 1997 – 2003 **Tianjin Foreign Languages School**, Tianjin, China
Middle School and High School

Research Interests

Disclosure and Real Effects, Spill-over Effects of Advertising in Capital Markets, Financial Intermediaries, Common Ownership, ESG Disclosure, Applied AI in Accounting and Finance, Insider Trading, Earnings Management, Regulation and Corporate Governance.

Peer-Reviewed Publications

2. "[Riding Attention Spikes: How Analysts Respond to Advertising](#)" with Minjae Koo, Annika Yu Wang and Liandong Zhang

Updated July 2026

- *Contemporary Accounting Research*, 2025; 42 (4): 2683–2713. DOI: (<http://doi.org/10.1111/1911-3846.13068>)
- Featured in *JUFE News* and *KUBS News*
- 1. “[Do Firms Respond to Peer Disclosures? Evidence from Disclosures of Clinical Trial Results](#)” with Vedran Capkun, Yun Lou and Clemens A. Otto
- *The Accounting Review*, 2023; 98 (3): 71–108. DOI: (<https://doi.org/10.2308/TAR-2019-0137>)
- Featured in *Knowledge@HEC* and *SoA Research Insights*

Non-Peer-Reviewed Publications

- 2. “[Unlocking Private Equity Investing](#)” with Steve Balaban, Chief Investment Officer of Mink Capital, Chief Learning Officer of Mink Learning, Associate Professor at the University of Waterloo, a contributing author on PE for the CFA Program
- *Asian Management Insights* 2025; 12 (3), 13 November 2025: 50-59. The Singapore Management University’s (SMU) 25th anniversary commemorative issue. (https://ccx.smu.edu.sg/sites/cmp.smu.edu.sg/files/ami/8_AMI_Nov25_PrivateEquity.pdf)
- This article is Part 2 in a two-part series on PE investing.
- 1. “[Unlocking Private Equity Investing: A Primer](#)” with Steve Balaban, Chief Investment Officer of Mink Capital, Chief Learning Officer of Mink Learning, Associate Professor at the University of Waterloo, and a contributing author on PE for the CFA Program
- *Asian Management Insights* 2025; 12 (2), 16 July 2025: 52-60. The Singapore Management University’s (SMU) 25th anniversary commemorative issue. (https://ccx.smu.edu.sg/sites/cmp.smu.edu.sg/files/ami/9_AMI_Jul25_Primer.pdf)
- This article is Part 1 in a two-part series on PE investing.

Working Papers

- 2. “[Consequences of Disclosing Clinical Trial Results: Evidence from the Food and Drug Administration Amendments Act](#)” with Thomas Bourveau and Vedran Capkun
- Featured in *Research@SMU May 2019 issue*, *Asian Scientist*, *Knowledge@HEC* and *The Conversation*
- 1. “Advertising and Disclosure: Do Firms Time Advertising during Disclosure Periods?”
- **PhD Dissertation**
- *Committee*: François Brochet, Vedran Capkun (Chair), April Klein, Pepa Kraft, Reuven Lehavy and Hervé Stolowy
- [HEC Foundation Best Doctoral Thesis Award of the Year 2018](#)

Awards, Grants and Scholarships

2025	SMU Lee Kong Chian School of Business Dean's Teaching Honour List (Postgraduate Programmes) AAA FARS Midyear Meeting Excellence in Reviewing Award
2023	AAA FARS Midyear Meeting Excellence in Reviewing Award SMU School of Accountancy Dean's List for Teaching Excellence (School level) SMU Long Service Award (5-Year)
2022	SMU School of Accountancy Most Promising Teacher Award (School level) SMU School of Accountancy Dean's List for Teaching Excellence (School level) SMU Most Promising Teacher Award Nominee (University level)
2021	SMU School of Accountancy Most Promising Teacher Award (School level) SMU School of Accountancy Dean's List for Teaching Excellence (School level)

- SMU Most Promising Teacher Award Nominee (University level)
- 2018 – 2021 Alumni Contribution Award, Nankai University, China
- 2019 Singapore Ministry of Education (MOE) Tier 1 Academic Research Fund (AcRF) Category A and SMU Internal Research Grant: 19-C206-SMU-002, Principal Investigator, solo author. Funding period: September 2019 – February 2022 (budget: S\$39,850; budget utilization rate: 100%)
- 2018 SMU Special Research Grant. Grant period: July 2018 – June 2022 (budget utilization rate: 100%)
HEC Foundation Best Doctoral Thesis Award (award of the year to **only** one PhD graduate across all disciplines)
MIT Asia Conference in Accounting Doctoral Consortium Fellow, Hong Kong, China
HEC Foundation HEC Paris PhD Scholarship Award
- 2013 – 2018 Doctoral Fellowship, HEC Paris, France
- 2017 EAA Doctoral Colloquium Fellow
AAA FARS Midyear Meeting Doctoral Consortium Fellow
MIT Asia Conference in Accounting Doctoral Consortium Fellow, Hangzhou, China
LBS Trans-Atlantic Doctoral Conference Fellow
French Accounting Association (AFC) grant for Visiting Research Scholars
HEC Paris Scholarship for Visiting PhD Students
HEC Foundation Scholarship Award for Excellence
- 2016 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow (the **only** awarded candidate nominated by French Accounting Association [AFC])
HEC Paris Leadership Center Research Grant for the project with Walid Alissa and Vedran Capkun, HEC Paris
- 2009 French Rhône-Alpes Region Government’s Explo’RA Scholarship, EM Lyon, France
- 2007 Excellent Graduation Thesis Award, Nankai University, China
- 2004 – 2006 Excellent Student Scholarship, Nankai University, China
- 2004 Excellent Student Leadership Award, Nankai University, China

Teaching Interests

Financial Accounting, Financial Reporting and Analysis, Managerial Accounting, Private Equity, Valuation, Corporate Advisory, Applied AI in Accounting and Finance

Teaching Experience

- 2022 - 2025 **Co-advisor for PhD student** in the PhD thesis. Core course for PhD in Accounting. Singapore Management University
- Term 2, 2023-2024 “THES723 – Dissertation”* **Evaluation: 7/7**
- Term 1, 2023-2024 “THES723 – Dissertation”* **Evaluation: 7/7**
- Term 2, 2022-2023 “THES723 – Dissertation”* **Evaluation: 7/7**
- Term 1, 2022-2023 “THES723 – Dissertation”* **Evaluation: 7/7**
- 2021 - 2022 **Co-advisor for PhD student** in the empirical research project. Core courses for PhD in Accounting. Singapore Management University
- Term 2* **“ACCT709 – Empirical Research Project II”** **Evaluation: 7/7**
- Term 1* **“ACCT707 – Empirical Research Project I”** **Evaluation: 7/7**
- 2025 **Instructor** *“Discovering Private Equity (PE) and Venture Capital (VC) in Southeast Asia”* for a visiting delegation from the University of Science and Technology of China (USTC), as part of SMU Academy’s themed programme “Singapore’s Transformative Landscape: Private Equity, Healthcare, and Technology”, Singapore Management University

- Evaluation: 4.96/5 or 6.94/7**
- 2024 - **Instructor** "ACCT642 – Financial Statement Analysis". Core course for Master of Science in Applied Finance, 30 hours for one section (post-experience part-time program), Singapore Management University
- Term 1, 2025-2026 **Evaluation: 6.81/7** (SMU all-course average 6.39/7)
- Term 1, 2024-2025 **Evaluation: 6.87/7** (SMU all-course average 6.35/7)
- SMU Lee Kong Chian School of Business Dean's Teaching Honour List (Postgraduate Programmes)**
- 2026 - **Instructor** "ACCT680 – Accounting Analytics Capstone – Analysis Phase". SMU-X real-world project-based course for Master of Science in Accounting (Data & Analytics), Singapore Management University
- Term 3, 2025-2026 **Evaluation: TBC**
- 2026 - **Instructor** "ACCT681 – Accounting Analytics Capstone – Evaluation Phase". SMU-X real-world project-based course for Master of Science in Accounting (Data & Analytics), Singapore Management University
- Term 3C, 2025-2026 **Evaluation: TBC**
- 2023 - 2026 **Instructor** "ACCT224 – Financial Reporting and Analysis". Core course for Bachelor of Accounting, 36 hours per section for two sections, Singapore Management University
- 2018 - 2026 **Instructor** "ACCT101 – Financial Accounting". Core course for undergraduate programs, 36 hours per section, Singapore Management University
- Term 1, 2025-2026 **Evaluation: 6.56/7** average across two sections (SMU all-course average 6.33/7)
Teaching mentor for PhD students
- Term 1, 2024-2025 **Evaluation: 6.84/7** average across two sections (SMU all-course average 6.32/7)
Teaching mentor for junior faculty
- Term 2, 2023-2024 Faculty coordinator for the course ACCT101 – Financial Accounting
- Term 1, 2023-2024 **Evaluation: 6.61/7** average across two sections (SMU all-course average 6.26/7)
Faculty coordinator for the course ACCT101 – Financial Accounting
- Term 1, 2022-2023 **Evaluation: 6.78/7** average across three sections (SMU all-course average 6.28/7)
SMU School of Accountancy Dean's List for Teaching Excellence (School level)
- Term 1, 2021-2022 **Evaluation: 6.83/7** average across three sections (SMU all-course average 6.18/7)
Online classes were conducted for the entire term due to the COVID-19 pandemic. Served as exemplary demonstration for junior faculty and PhD students' training on teaching excellence
SMU School of Accountancy Most Promising Teacher Award (School level)
SMU School of Accountancy Dean's List for Teaching Excellence (School level)
SMU Most Promising Teacher Award Nominee (University level)
- Term 1, 2020-2021 **Evaluation: 6.79/7** average across three sections (SMU all-course average 6.17/7)
Online classes were conducted for the entire term due to the COVID-19 pandemic.
SMU School of Accountancy Most Promising Teacher Award (School level)
SMU School of Accountancy Dean's List for Teaching Excellence (School level)
SMU Most Promising Teacher Award Nominee (University level)
- Term 2, 2019-2020 **Evaluation: 6.54/7** average across three sections (SMU all-course average 6.13/7)
Online classes were conducted for the second half of the term due to the COVID-19 pandemic.
Faculty coordinator for the course ACCT101 – Financial Accounting
Served as exemplary demonstration for PhD students' training on teaching excellence

Term 2, 2018-2019 **Evaluation: 6.41/7** average across three sections (SMU all-course average 6.08/7)

2017 **Instructor** "Accounting: Introduction to Financial and Managerial Accounting". Core course for Specialized Master, 21 hours per section taught in English, HEC Paris

Sem S1, 2017-2018 **Evaluation: 4.34/5** average across two sections (above average)

2014 – 2017 **Teaching Assistant** "Financial Accounting". Core course for MSc in Management, MBA and EMBA. 49 hours taught in total: 40 hours in English and 9 hours in French, HEC Paris

TA for seven professors to teach exercises and to animate business games in tutorials
Evaluation: 4.22/5 average across three sections (above average)

Invited Conference and Workshop Presentations [* indicates presentations by co-authors, (S) indicates "Scheduled"]

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| 2026 | AFAANZ Conference, Melbourne, Australia | July |
| | ARCS Annual Research Conference, NTU, Singapore | June |
| | EAA Annual Congress, Prague, Czech Republic | May |
| | Speaker & Panelist , Masterclass on "AI & Agentic Intelligence: What It Means for Accounting and Finance Professionals", SMU Overseas Centre, Bangkok, Thailand | May |
| | Nankai University, Nankai Business School, Tianjin, China | March |
| | Dongbei University of Finance and Economics, School of Accounting, Dalian, China | March |
| | Panelist & Guest Speaker , "AI for Good and Development in Southeast Asia", Asia Prosperity Initiative Forum: <i>Technology Diffusion & Asia Prosperity</i> , Singapore, February 27, 2026 | |
| 2025 | Xi'an Jiaotong-Liverpool University, Suzhou, China* | October |
| | Tongji University, Shanghai, China* | October |
| | Zhejiang University, Academy of Financial Research, Hangzhou, China* | July |
| | Petra International Business and Accounting Conference (PIBACC), Surabaya, Indonesia | |
| | (Keynote Speaker and Research Panel Speaker) | June |
| | EAA Annual Congress, Rome, Italy | May |
| | Dishui Lake International Conference in Finance, Shanghai, China* | May |
| | SMU SOAR Accounting Research Summer Camp, Singapore | May |
| | Shanghai Jiao Tong University, Antai College, Shanghai, China | April |
| | George Washington University Annual Cherry Blossom Conference, D.C., USA* | April |
| | Dongbei University of Finance and Economics, School of Accounting, online | March |
| 2024 | University of Macau, Macau, China | November |
| | " Discovering Private Equity: An Investor's Guide to Basics & Beyond ", Masterclass for Master of Professional Accounting and MSc in Accounting (Data & Analytics) programs. October 30, 2024 | October |
| | CEIBS, Shanghai, China | March |
| | Fudan University, School of Management, Shanghai, China | March |
| 2023 | Asia-Pacific Industrial Organization Conference (APIOC) 2023, HKUST* | December |
| | Ganjiang International Accounting Forum, Nanchang, China | November |
| | SMU-Tilburg Joint Accounting Conference, Tilburg, Netherlands | June |
| | HEC Paris, Jouy-en-Josas, France | June |
| | "Understanding Private Equity: An Investor Perspective", HeadHunt Postgraduate Fair Masterclass Session , Singapore (video recording), 224 audience registrations – the highest number of registrations across all the 12 Masterclass Sessions offered by 5 universities (11 schools) over 4 days. February 17, 2023 | February |
| 2021 | Peking University, Guanghua School of Management, Beijing, China (online)* | June |
| | Interviewed in the TV Program "Trendy! Tianjin" broadcast on Tianjin Television (TJTV) Science and Education Channel (video recording: 2'59"-4'08"). June 7, 2021 | June |
| | Baruch College, City University of New York, NY, USA (online)* | March |
| 2020 | University of Melbourne, Australia (online) | May |

	AAA FARS Midyear Meeting, Nashville, TN, USA	January
2019	INSEAD, Singapore*	November
	University of Melbourne, Australia*	October
	AAA Annual Meeting, San Francisco, CA, USA	August
	SMU SOAR Accounting Research Summer Camp, Singapore*	June
	European Accounting Symposium for Young Scholars (EASYS), Paphos, Cyprus	May
	SMU/NTU/NUS Tri-Uni Accounting Research Conference, SMU, Singapore	April
2018	Professor Mary Barth PhD Accounting Seminar, ESSEC, Paris, France	April
	University of Hong Kong, Hong Kong, China*	April
	University of Amsterdam, Amsterdam Business School, Netherlands*	March
	Swiss Accounting Research Alpine Camp (SARAC), Champéry, Switzerland*	February
	University of Cambridge Judge Business School, UK	February
	Chinese University of Hong Kong, Hong Kong, China	February
	Hong Kong Polytechnic University, Hong Kong, China	February
	HEC Montréal, Québec, Canada	February
	City, University of London, Bayes Business School (formerly Cass), London, UK	January
	University of Amsterdam, Amsterdam Business School, Netherlands	January
	Erasmus University Rotterdam, ESE and RSM, Netherlands	January
	Hong Kong University of Science and Technology, Hong Kong, China	January
	University of Hong Kong, Hong Kong, China	January
	National University of Singapore, Singapore	January
	Singapore Management University, Singapore	January
	Chinese University of Hong Kong (Shenzhen), China	January
	Lancaster University, Lancaster, UK	January
2017	University of Glasgow, Adam Smith Business School, Glasgow, UK	December
	Tilburg University, Tilburg, Netherlands	December
	NEOMA Business School, Reims, France	December
	AAA Accounting PhD Rookie Recruiting and Research Camp, Miami, FL, USA	December
	Catholic University of Lille, IÉSEG School of Management, Lille, France	November
	ESSEC Business School, Paris, France	November
	EAA Talent Workshop, Madrid, Spain	November
	AAA Annual Meeting, San Diego, CA, USA	August
	University of Michigan, Ann Arbor, MI, USA	June
	LBS Trans-Atlantic Doctoral Conference, London, UK	May
	EAA Annual Congress, Valencia, Spain	May
	EAA Doctoral Colloquium, Valencia, Spain	May
2016	AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, Westlake, TX, USA	June
2015	Professor Daniel Beneish PhD Financial Accounting Seminar, HEC Paris, France	March

Service to the Community

Referee Service for Academic Journals:

<i>Accounting Forum</i>	2021-2022
<i>Accounting Horizons</i>	2023-2024
<i>Comptabilité Contrôle Audit (CCA)</i>	2015, 2018-2020
<i>European Accounting Review</i>	2020-2023
<i>The Accounting Review</i>	2019

Referee Service for Conferences:

<i>AAA Annual Meeting</i>	2017, 2019, 2024
<i>AAA FARS Midyear Meeting</i>	2020, 2022-2023, 2025-2026
<i>AFC Annual Congress (Scientific Committee Member)</i>	2023-2024
<i>Alliance for Research on Corporate Sustainability (ARCS)</i>	2026

Updated July 2026

<i>BALAS Conference</i>	2025
<i>CIRF & CFRI Joint Conference (Program Committee Member)</i>	2024
<i>EAA Annual Congress (Scientific Committee Member)</i>	2021-2026
<i>Hawaii Accounting Research Conference</i>	2024, 2026
<i>SMU SOAR Accounting Symposium</i>	2018, 2020-2022

Discussant for:

<i>AAA Annual Meeting</i>	2017-2018
<i>AFAANZ Annual Conference</i>	2026
<i>Disclosure, Information Sharing, and Secrecy (DISS) Online Workshop Fall Edition</i>	2026
<i>EAA Annual Congress</i>	2019, 2026
<i>Ganjiang International Accounting Forum</i>	2023
<i>HEC-ESSEC Joint Research Seminar</i>	2015
<i>LBS Trans-Atlantic Doctoral Conference</i>	2017

SMU

SMU PhD in Accounting Dissertation Committee Member (graduation year)
Peng Xuefan 2025

SMU-PhD in Business (General Management) Dissertation Committee Member (graduation year)
Tan Chung

SMU-Zhejiang University DBA Accounting & Finance Dissertation Committee Member (graduation year)

Bian Sheng	2024
Li Yong	2025
Weng Xiaodong	2025
Zhang Yue	2025
Zhang Xiaoyi	2026 (expected)
Tong Lung Tim	2026 (expected)

Shanghai Jiao Tong University-SMU DBA Dissertation Committee Member (graduation year)

Wang Biyi	2026 (expected)
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Cheung Kong Graduate School of Business-SMU DBA Dissertation Committee Member (graduation year)

Yin Jiayin	2026 (expected)
Shen Yuehua	2026 (expected)
Yang Jun	

Co-advisor for PhD student in the Empirical Research Project	2021-2022
PhD Reading Group Discussion Leader	2022-2025
Faculty coordinator of ACCT101 Financial Accounting	2020, 2023-2024
Teaching mentor for junior faculty and PhD students	2020-2021, 2024-2025
UG (BAcc) and PG (MPA/MSA) Student Admission Recruiter	2019-2026
Faculty Advisor, Bloomberg Global Trading Challenge	2024-2025
Speaker & Panelist, Masterclass on "AI & Agentic Intelligence: What It Means for Accounting and Finance Professionals", SMU Overseas Centre, Bangkok, Thailand, May 2026	
Speaker for SMU SOA MPA & MSA Program information session at the HeadHunt Postgraduate Fair 2025	
Faculty engagement on classroom integration, research collaborations and direct engagement with founders in the 12 th Lee Kuan Yew Global Business Plan Competition (LKYGBPC) 2025	
Speaker of " Discovering Private Equity: An Investor's Guide to Basics & Beyond " at	

the Masterclass for [Master of Professional Accounting and MSc in Accounting \(Data & Analytics\) programs](#). October 30, 2024

Speaker on the topic of "Understanding Private Equity: An Investor Perspective" at the [HeadHunt Postgraduate Fair Masterclass Session](#), Singapore ([video recording](#)) to promote SMU SOA's MPA and MSA Programs, **224 audience registrations – the highest number of registrations across all the 12 Masterclass Sessions offered by 5 universities (11 schools) over 4 days**. February 17, 2023

SMU SOAR Accounting Symposium

Reviewer	2018, 2020-2022
Moderator	2018, 2021, 2023
Doctoral Consortium Breakout Group Leader	2018

Review of Accounting Studies Conference

Moderator	2019
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Recommendation Panel Evaluator, Business Innovations Generator (BIG) incubation selection, Institute of Innovation & Entrepreneurship

	2024-2025
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Donor to	SMU Resilience Fund (UG and PG)	2020-2022
	SMU Bursary Fund (Undergraduate)	2020-2022
	SMU Postgraduate Emergency Grant	2020-2022
	SMU School of Accountancy Student Fund	2021
	Pang Yang Hoong Scholarship	2021
	Wee Kim Wee Heritage Fund	2024
	Cheng Qiang Scholarship	2024

Volunteer	SOA Changi Coastal Clean-Up	2019
	SOA Engage Arts Connect @ Bendemeer	2019
	SOA Engage Wicked Chef @ Willing Hearts	2019
	SOA Engage Silver Homes @ PEACE-Connect	2018

HEC Paris

Donor to HEC Paris Class Gift	2018
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BNP Paribas

Volunteer, donor, and coordinator for charity society CCBNP	2011-2013
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EM Lyon

Donor to emlyon Forever Alumni Lifetime Membership Gift	2011
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CCI Lyon

Lyon Youth Ambassador/Jeune Ambassadeur de Lyon	2008
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Nankai University

Donor to Nankai University Centennial Zhou Enlai Lecture Hall	2018
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Tianjin Foreign Languages School

Interviewed and served for alumni testimonial in the TV Program "Trendy! Tianjin" broadcast on Tianjin Television (TJTV) Science and Education Channel ([video recording: 2'59"-4'08"](#)). June 7, 2021

Tanglin Trust School

Donor to the Tanglin Trust School Foundation in the Tanglin's Centenary Campaign	2024
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Notre-Dame de Paris

Donor to funds to rebuild and restore Cathédrale Notre-Dame de Paris: Rebâtir Notre-Dame de Paris	
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Fondation Notre Dame
Fonds Cathédrale de Paris
Friends of Notre-Dame de Paris

Conference, Seminar, and Industry Talk Participation (Please refer to my personal website for more details. <https://sites.google.com/view/yin-wang/conferences>)

Memberships

American Accounting Association (AAA)
American Finance Association (AFA)
Accounting & Finance Association of Australia and New Zealand (AFAANZ)
Chinese Accounting Professors' Association of North America (CAPANA)
European Accounting Association (EAA)
French Accounting Association/Association Francophone de Comptabilité (AFC)

Additional Information

Passed Level II exam of the CFA Program, CFA Institute, 2012
Private Equity – Financing, Investing and Value Creation. Executive Education Program, Imperial College Business School, Certificate of Completion with full mark, 2022
Bloomberg Market Concepts (BMC) Certificate, 2021
Diploma in French for Professions (DFP), Business C1 – the highest level of the diploma (with distinction), CCI Paris-IDF, 2018
Languages: English (Fluent), French (Fluent), Chinese Mandarin (Native)
Hobbies: Travelling, Movie, Soccer, Basketball, Tennis, Golf and Photography